

RE-IMAGINING Childhood

A COLLABORATION OF LOCAL
AND INTERNATIONAL PERSPECTIVES
ON EARLY CHILDHOOD

PARTNERSHIP & EXHIBITION PROSPECTUS

6-8 November 2017

Adelaide Convention Centre
Adelaide, South Australia



Government of
South Australia

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About The South Australian Collaborative Childhood Project

Professor Carla Rinaldi (President The Foundation Reggio Children – Centro Loris Malaguzzi)

As an Adelaide Thinker in Residence (2012 – 2013) Professor Carla Rinaldi provided recommendations about strengthening early childhood across the state through the Re-imagining Childhood: The inspiration of Reggio Emilia education principles in South Australia report. The Report:

- offers South Australians profoundly challenging questions to provoke the state's thinking about childhood
- asks South Australians to have the courage to make the pedagogical, cultural, social and political decisions which will enable to make visible, the competent child, the competent parent and the competent teacher
- reminds us that *"It is impossible to replicate the Reggio Approach but it is possible to develop a local South Australian approach that has the traces of the Reggio Emilia principles. Education must be constructed within its local context."* (page 13)

The South Australian government was invited to be a Participating Founder of The Foundation Reggio Children – Centro Loris Malaguzzi in recognition of the work the government was undertaking to promote early childhood education and as recognition of the collaboration between South Australia and Reggio Children.

In October, 2014 South Australia became the only government outside of Reggio Emilia to be a member. Established in 2011 *"The Foundation Reggio Children – Centro Loris Malaguzzi believes that education is a project of participation and for this reason it was born as a Foundation of Participation, open to dialogue with key players at both local and global level interested in education, childhood, promotion of the rights of children."*

Establishment of The South Australian Collaborative Childhood Project

Developed by the South Australian Government in response to the recommendations provided by Professor Rinaldi The South Australian Collaborative Childhood Project is a collaborative network guided by the principles and objectives outlined in the report. The South Australian Collaborative Childhood Project has been made possible through the collaborative efforts of key stakeholders including the Department for Education and Child Development, Early Childhood Australia South Australia Branch, Reggio Emilia Australia Information Exchange, Catholic Education South Australia, Association Independent Schools South Australia, University of South Australia and Flinders University.

Aims of The South Australian Collaborative Childhood Project:

To provide state wide leadership to strengthen and develop strategic and collaborative partnerships between organisations within South Australia in order to:

- advocate for children's rights as citizens from birth
- work in partnership with the Foundation Reggio Children – Centro Loris Malaguzzi and Reggio Children to develop an early childhood approach that builds on highly regarded existing local practices and is inspired by the Reggio Emilia Principles
- assert South Australia as a leader of early childhood education and child development, within Australia and the Asia Pacific, by making visible high quality early childhood practices and policies
- contribute to the international body of research.

The South Australian Collaborative Childhood Project is thrilled to host the Re-imagining Childhood – A Collaboration of Local and International Perspectives on Early Childhood conference.

Why Sponsor and Exhibit

The international keynote speakers from the Foundation Reggio Children – Centro Loris Malaguzzi Scientific Committee including, Professor Carla Rinaldi (Reggio Emilia, Italy), Professor Peter Moss (London) and Professor Gunilla Dahlberg (Stockholm) will attract over 900 delegates. **Re-imagining Childhood** – will be a conference filled with provocations and possibilities. It promises to bring together early childhood educators, academics, leaders and other allied professionals in an environment of collegiality. We invite you to be an integral part of the Conference by becoming a sponsor or exhibitor. A wide range of options for both sponsorship and exhibition is available for your consideration. **Re-imagining Childhood** will provide a magnificent opportunity to promote your organisation and its services while also an important event for delegates who are active protagonists in early childhood.

The South Australian Collaborative Childhood Project will ensure that sponsors are acknowledged in preconference promotional material and throughout the conference. We will encourage delegates to visit the exhibition area enabling exhibitors to gain maximum advantage of the opportunity to promote their organisation, services and products. The Exhibition Hall will be open from 8 am each day of the conference. All meals breaks and the conference Welcome Reception will be located in the Exhibition Hall to further provide maximum exposure for exhibitors and sponsors. We encourage you to consider the information in this package and contact Sheila Woodhart at All Occasions Group if we can provide further assistance.





Contact Us

For all partnership and exhibition queries, or for any other conference matter, please contact the conference organisers.

Sheila Woodhart
Sponsorship and Exhibition Manager
All Occasions Group
12 Stirling Street
THEBARTON SA 5031
P: (08) 8125 2216
E: sheila.woodhart@aomevents.com
W: <http://reimaginingchildhood.aomevents.com.au/>



**All Occasions
Group**

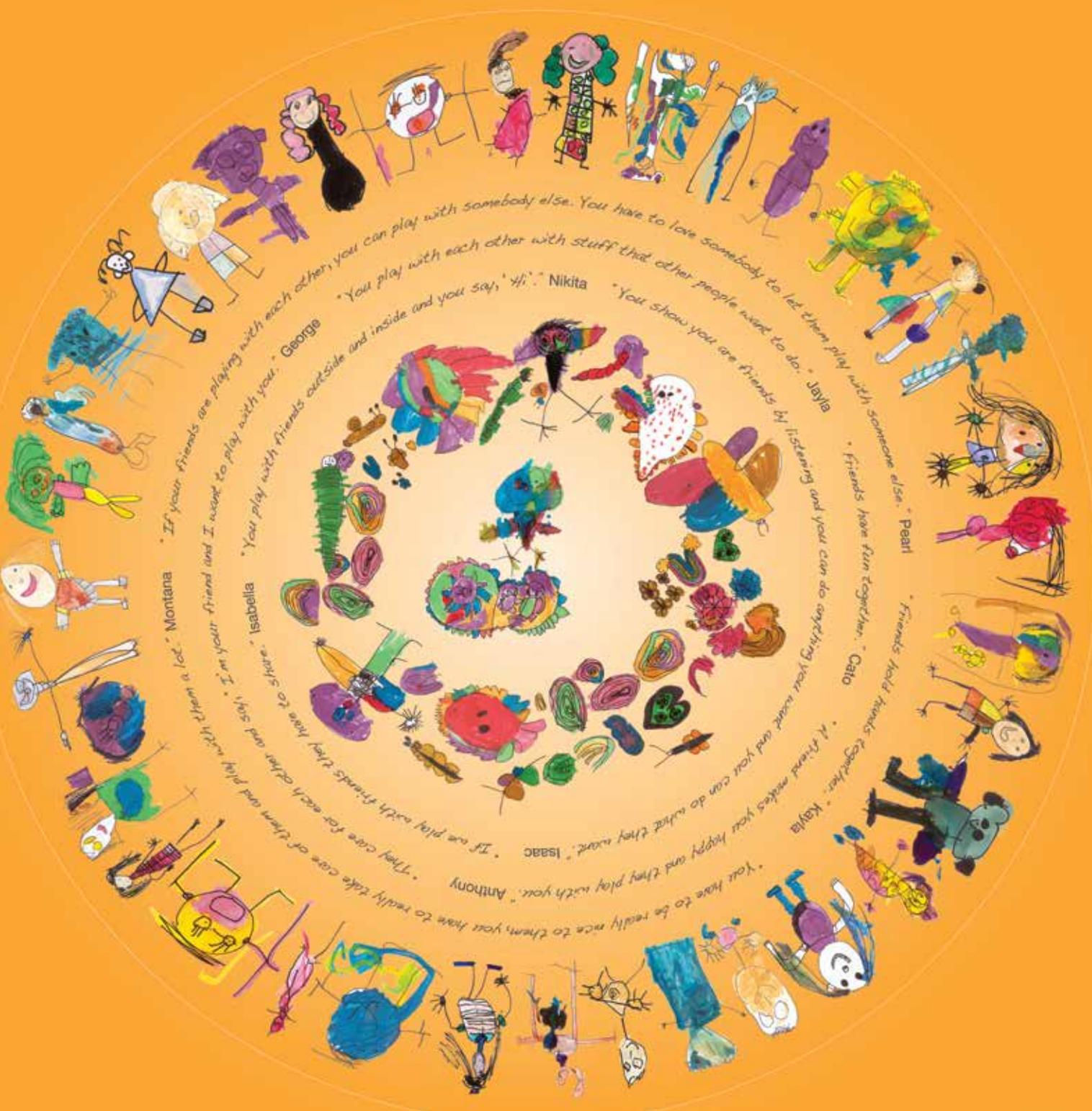
Conference Venue

The Re-Imagining Childhood conference will be held at the award winning Adelaide Convention Centre. The Adelaide Convention Centre is conveniently located in the heart of the city centre and nestled within the beauty of the Riverbank Precinct, surrounded by parklands and the River Torrens.

Close proximity to the medical hub, entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi rank are on our doorstep.

The international airport is just seven kilometres from the Centre, making a quick and economic taxi ride.

Adelaide Convention Centre
North Terrace
ADELAIDE SA 5000



Montana

"If your friends are playing with each other, you can play with somebody else. You have to love somebody to let them play with someone else."

George

"You play with each other with stuff that other people want to do."

Nikita

"You show you are friends by listening and you can do anything you want and you can do what they want."

Jayla

"You play with friends outside and inside and you say, 'Hi'."

Isabella

"You play with friends and I want to play with you."

Peart

"Friends have fun together."

Carlo

"Friends hold hands together."

Kayla

"A friend makes you happy and you can do what you want and you can do what they want."

Anthony

"You have to be really nice to them, you have to really take care of them and play with them a lot."

Isaac

"They care for each other and they have to share."

Conference Sponsorship Packages

Sponsorship Packages at a Glance

Sponsorship	Page	Price (inc GST)
Platinum Partner		\$20,000
Gold Partner		\$10,000
Welcome Reception Partner		\$10,000
Business Lounge Partner		\$10,000
Lanyard Partner		\$5000
Barista Partner		\$5000
Conference App Partner		\$5000
Delegate Satchel Partner		\$5000
Pocket Program		\$5000
Site Tours		\$1000
Satchel Insert		\$1000

Platinum Partner

\$20,000 inc GST

As a Platinum partner you will receive the following entitlements:

EXHIBITION

- 2 x shell scheme exhibition booths (3x3m²) in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Carpeted flooring
- Fascia sign
- 4 x 150 watt spotlights
- 2 x standard power feed
- Opportunity to purchase additional Space at a discounted rate

REGISTRATION AND SOCIAL FUNCTIONS

- 4 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)
- 4 x VIP/Sponsor Networking Event tickets

MARKETING AND PROMOTION

- 2 pullup banners displayed throughout the conference. Placement at the organiser's discretion
- Opportunity to have stand raffle prize with the winner announced during the final plenary.
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo within conference Pocket Program
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo within conference app
- Logo displayed on conference holding slides at the conference
- Logo in press release
- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country
- Acknowledgement as a Platinum Partner during the conference

Gold Partners

\$10,000 inc GST

As a Gold Partner of the conference you will receive the following entitlements:

EXHIBITION

- 1 x shell scheme exhibition booth (3x3m2) in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Carpeted flooring
- Fascia sign
- 2 x 150 watt spotlights
- 1 x standard power feed

REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)
- 2 x VIP/Sponsor Networking Event tickets

MARKETING AND PROMOTION

- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo within conference app
- Logo within conference Pocket Program
- Logo on all conference promotional material including signage displayed at the venue through the conference
- Logo displayed on conference holding slides at the conference
- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country
- Acknowledgement as a Gold Partner during the conference

Welcome Reception Partner

\$10,000 inc GST

The Welcome Reception Partner is an exclusive opportunity. The Welcome Reception Partner will receive the following entitlements:

REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)
- 2 x VIP/Sponsor Networking Event tickets
- 4 x additional welcome reception tickets

MARKETING AND PROMOTION

- Opportunity to provide 4 pullup banners at the conference welcome reception. Placement at the discretion of the conference organisers
- Opportunity for company representative to welcome and address guests (speech to be no longer than 5 minutes)
- Logo displayed on the conference website and hyperlinked to your company website
- Logo within conference app
- Logo within conference Pocket Program
- Logo displayed on conference holding slides at the conference
- Acknowledgement as the Welcome Reception Partner during the conference

Business Lounge Partner

\$10,000 inc GST

The Business Lounge will be one of the focal points of the Exhibition. On offer is a dedicated area that includes furniture. The Business Lounge will be a great place for delegates to network, relax and provide a unique space to do business.

The Business lounge Partner is an exclusive opportunity and will receive the following entitlements:

REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)
- 2 x VIP/Sponsor Networking Event tickets

EXHIBITION

- Exclusive sponsorship and naming rights to the Business Lounge with the opportunity to brand the area and place collateral

MARKETING AND PROMOTION

- Logo within conference app
- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country
- Acknowledgement as the Conference App Partner during the conference

Lanyard Partner

\$5,000 inc GST

This is an exclusive opportunity. The lanyard partner will have the opportunity to provide company branded lanyards to the conference. Lanyards will be worn by all participants of the conference including delegates, partners and exhibitors. As the lanyard partner your organisations logo will also appear on every name badge card.

You will also receive:

- Logo displayed on the conference website and hyperlinked to your company website
- Logo within conference app

Barista Partner

\$5,000 inc GST

The Barista Stand will be located within the exhibition hall. Your sponsorship of the cart will allow you to engage delegates by branding the area with your signage. The cost of this sponsorship package includes coffee machine hire, barista (during advertised breaks) and cups. You have the option to purchase branded coffee cups at an additional cost.

The Barista Partner will receive the following entitlements:

MARKETING AND PROMOTION

- 2 pullup banners displayed at the Barista area. Placement at the organiser's discretion.
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo within conference app
- Logo within conference Pocket Program
- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country
- Acknowledgement as the Barista Partner during the conference

Conference App Partner

\$5,000 inc GST

The Conference app will be in the hands of all delegates. The app will be available on all iPhones, android and mobile devices. The conference app provides delegates with access to the program, exhibitor listings and contacts and much more.

The Conference App Partner will receive the following entitlements:

MARKETING AND PROMOTION

- Sole branding of the mobile event app
- Five (5) Messages (push notifications) during the event to delegates who have downloaded the app (wording messages to be supplied by sponsor)
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo within conference app
- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country.
- Acknowledgement as the Conference App Partner during the conference

Delegate Satchel Partner

\$5,000 inc GST

Each delegate attending the conference will receive a satchel printed with your company logo that will include the conference program and other information. The satchel is a valued event souvenir, which will be re-used by delegates long after the conference.

The Delegate Satchel Partner will receive the following entitlements:

MARKETING AND PROMOTION

- Sole branding of the delegate satchel
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo within conference app
- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country
- Acknowledgement as the Conference App Partner during the conference

Pocket Program Partner

\$5,000 inc GST

This is a unique opportunity to reinforce (or introduce) your brand to all delegates during the conference. The Pocket Program is a valuable reference tool which is used by all participants during and after the Conference.

The Pocket Program Partner will receive the following entitlements:

MARKETING AND PROMOTION

- Sole branding of the Pocket Program
- Logo displayed on the conference website with company profile and hyperlinked to your company website
- Logo within conference app
- Company Ad on the back cover of the pocket program. Artwork supplied by Sponsor
- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country
- Acknowledgement as the Conference App Partner during the conference

Site Tour Partner

\$1,000 inc GST per bus route

As a Site Tour Partner you will receive the following entitlements:

REGISTRATION AND SOCIAL FUNCTIONS

- 4 x registrations to the site tour

MARKETING AND PROMOTION

- Opportunity to provide 4 pullup banners. Placement at the organiser's discretion
- Logo displayed on the coaches
- Opportunity to provide a demonstration
- Opportunity to distribute a promotional items to delegates during your tour
- Opportunity for company representative to welcome and briefly address delegates during the tour
- Logo displayed on the conference website and hyperlinked to your company website
- Logo within conference app
- Logo displayed on conference holding slides at the conference
- Tour delegate list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country
- Acknowledgement as a Tour Partner during the conference

Satchel Insert Partner

\$1,000 inc GST

Satchel Insert Partners of the conference will receive the following:

- 1 x item or gift to be included in the delegate satchel, item to be approved by the conference organisers

Conference Exhibitor Packages

Exhibitor

\$2,200 inc GST

As an exhibitor of the conference you will receive the following:

EXHIBITION BOOTH

- 1 x shell scheme exhibition booth (3x3m²) in a prominent position. Should you have a custom stand the equivalent floor space will be provided
- Carpeted flooring

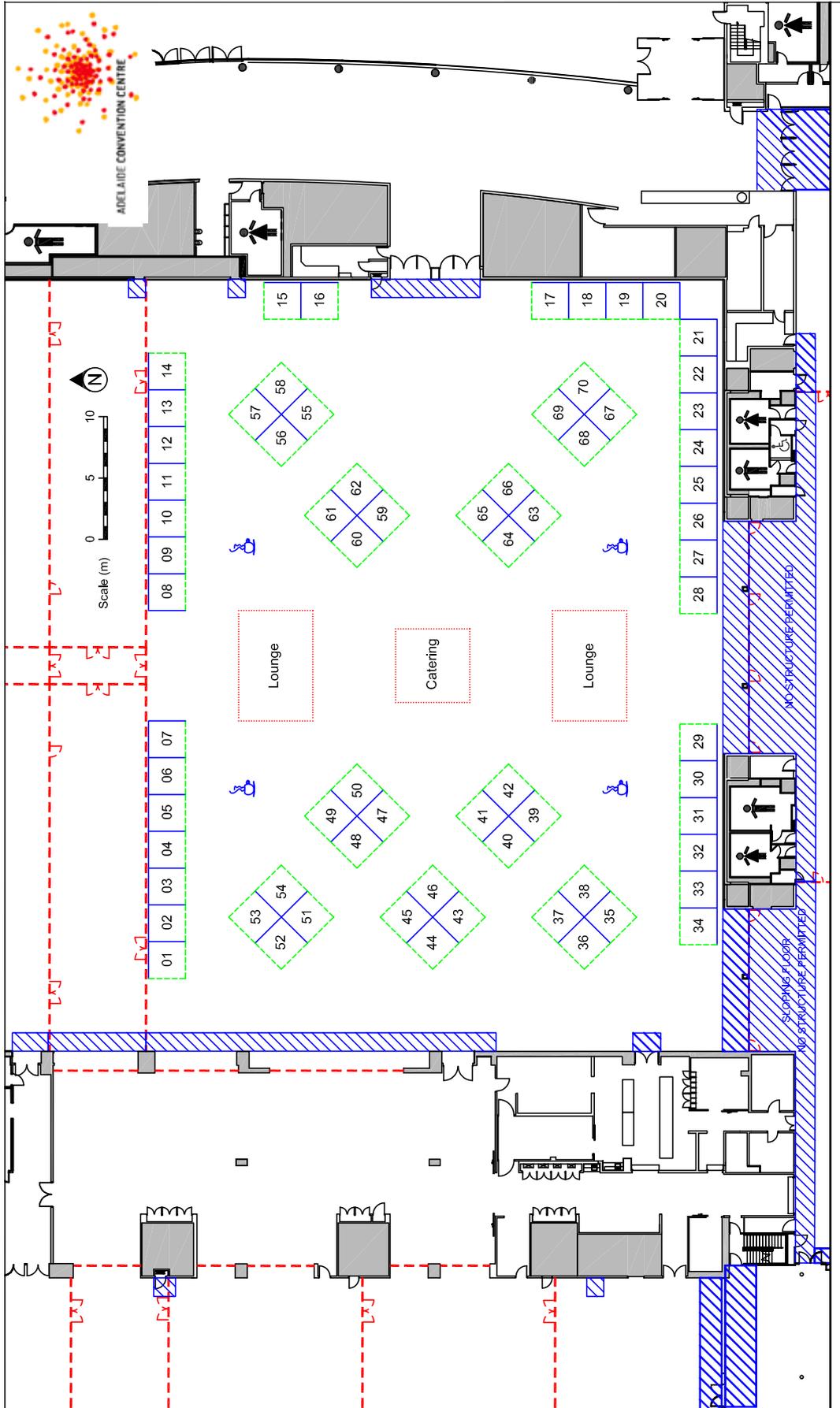
REGISTRATION AND SOCIAL FUNCTIONS

- 1 x Exhibition registration (includes morning and afternoon tea breaks, lunches, access to exhibition and welcome reception)

PROMOTION AND MARKETING

- Listed on the conference website and hyperlinked to your company website
- Listed in conference app
- Listed in conference handbook
- Conference delegates list 10 days prior to the conference and post conference. Delegate data included will contain name, position, organisation, state and country

Floor plan



Sponsorship and Exhibition Booking Form

Sponsorship/Exhibitor Details

(please note the below will be used as the main contact for all exhibition / sponsorship communication)

First Name	Surname	
<input type="text"/>	<input type="text"/>	
Position	<input type="text"/>	
Company	<input type="text"/>	
Address	<input type="text"/>	
Suburb	State	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>
Email	Phone Number	
<input type="text"/>	<input type="text"/>	

Sponsorship (please tick preference)

	Price (Inc GST)	
Platinum Partner	\$20,000	<input type="checkbox"/>
Gold Partner	\$10,000	<input type="checkbox"/>
Welcome Reception Partner	\$10,000	<input type="checkbox"/>
Business Lounge Partner	\$10,000	<input type="checkbox"/>
Lanyard Partner	\$5000	<input type="checkbox"/>
Barista Partner	\$5000	<input type="checkbox"/>
Conference App Partner	\$5000	<input type="checkbox"/>
Delegate Satchel Partner	\$5000	<input type="checkbox"/>
Pocket Program	\$5000	<input type="checkbox"/>
Site Tours	\$1000	<input type="checkbox"/>
Satchel Insert	\$1000	<input type="checkbox"/>

Exhibition

Exhibition Booth	\$2,200	<input type="checkbox"/>
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Sponsorship and Exhibition Booking Form

Payment Details

TOTAL AMOUNT (inclusive of 10% GST)

AUD\$

I require a tax invoice to make payment

Electronic Funds Transfer

Account Name: All Occasions Group Trust Account 1 TCCP - 4205

BSB: 065-112

Account No: 1016-3910

To allow us to identify your EFT payment, please enter your surname or invoice number as the statement reference and send a remittance advice by fax, post or email to the details below.

Credit Card Visa MasterCard Amex Diners

Credit Card Number: | | | | | | | | | | | | | | | |

Expiry Date: | |

Card Holder's Name:

Card Holder's Signature:

Date: | |

* Payments on credit card will incur a 2.8% surcharge for Visa and MasterCard, 3.6% for American Express and 4.95% for Diners. All debits to your credit card will appear as "All Occasions Management" on your statement.

SPONSORSHIP AND EXHIBITION AGREEMENT

Your signature below is taken as confirmation of your booking, acceptance of the relevant sponsorship entitlements and acceptance of these conditions.

I/We agree to the terms and conditions listed on the inside back page

Signature:

Date: | |

Return completed form to:

Sheila Woodhart, All Occasions Group, sheila.woodhart@aomevents.com



Contact All Occasions Group

 08 8125 2200  conference@aomevents.com  reimaginingchildhood.aomevents.com.au