SPONSORSHIP & EXHIBITION PROSPECTUS

CASTING CONCEPTS

35TH AUSTRALIAN FOUNDRY INSTITUTE NATIONAL CONFERENCE

ADELAIDE CONVENTION CENTRE
ADELAIDE, SOUTH AUSTRALIA
31ST OCT. TO 3RD NOV. 2004

The 35th Australian Foundry Institute National Conference is to be held from Sunday 31st October to Wednesday 3rd November 2004 at the Adelaide Convention Centre. The theme of the Conference is Casting Concepts.
An exciting program of technical papers is being developed with presentations and case studies from industry representatives based on the conference theme and designed to attract influential Australian, New Zealand and international industry professionals.

The venue is the Adelaide Convention Centre which has been ranked in the world's top ten for exceptional performance and client satisfaction.
The program will also include a President's Opening Reception, Gala Conference Banquet and Melbourne Cup social event providing opportunities to meet with other delegates.

On behalf of the conference committee I extend an invitation to you and your company to become a sponsor or exhibitor at this important conference. I encourage you (or someone else in your organisation, as appropriate) to complete and return the acceptance form to confirm your position at this important conference.

Regards

Jack Stoddart
Sponsorship & Exhibitor Chair, Conference Organising Committee

Sponsorship & Exhibiting Benefits

Sponsorship of and exhibiting at the 35th Australian Foundry Institute National Conference will provide the following benefits to your organisation;

- exposure to an interested, relevant and influential audience,
- an excellent opportunity to maintain a high profile in valuable target markets,
- networking both formally and informally with targeted key decision makers,
- continual exposure throughout the event to an interested, pertinent and influential audience, and an
- An opportunity to participate in this high calibre event at the Adelaide Convention Centre.
- Sponsors and exhibitors will receive complimentary passes to be given away to your shopfloor customers. This pass entitles your guests to an afternoon visiting the trade display and then the happy hour to enjoy mingling with the exhibitors.

Sponsorship Options

Please find below a range of sponsorship options with the many benefits listed.
All amounts are in Australian dollars and exclude GST.

President's Reception $ negotiable

The President's Reception will be held on Sunday 31 October. As the first event of the conference all delegates and accompanying person are invited to attend providing an ideal opportunity for the sponsor to meet and network with all attendees.

1. Exclusive sponsorship and naming rights.
2. Company name and logo in conference literature.
3. Company logo displayed on the conference banner and screen. (Logo to be provided by sponsor).
4. Verbal acknowledgement by the Master of Ceremonies.
5. Tent cards with sponsor's name on service tables.
6. Company logo on conference Website.
7. Four complimentary tickets.

Gala Conference Banquet $ negotiable
The Conference banquet will undoubtedly be the highlight of the conference social program. A fantastic night is planned featuring more of our fine South Australian food and wine.
1. Exclusive sponsorship and naming rights.
2. Company name and logo in conference literature.
3. Company logo displayed on the conference banner and screen. (Logo to be provided by sponsor).
4. Verbal acknowledgement by the Master of Ceremonies.
5. Company name and logo on the menu.
6. Opportunity to provide merchandising material (such as serviettes, table gifts etc.) featuring corporate name and logo at the dinner (to be provided by the sponsor).
7. Company logo on conference Website.
8. Four complimentary tickets.

Melbourne Cup Social Event $ negotiable
1. Exclusive sponsorship and naming rights.
2. Company name and logo in conference literature (Logo to be provided by sponsor).
3. Tent cards with sponsors name on service tables.
4. Company logo on Conference website.
3. Company logo displayed on the conference banner and screen. (Logo to be provided by sponsor).
4. Verbal acknowledgement by the Master of Ceremonies.
8. Four complimentary tickets.

Lunches (x 2) $1500 ea
1. Exclusive sponsorship and naming rights.
2. Company name and logo in conference literature.
3. Slide and announcement "lunch today courtesy of (sponsor's name)" to be displayed on projection screen at the conclusion of morning plenary session.
4. Tent cards with sponsors name on service tables and company logo displayed on slide show.
5. Company logo on Conference website.

Monday Happy Hour $4000
1. Exclusive sponsorship and naming rights.
2. Company name and logo in conference literature.
3. Announcement "Happy Hour courtesy of (sponsor's name)" at the conclusion of afternoon plenary session.
4. Tent cards with sponsors name on service tables and company logo displayed on slide show.
5. Company logo on Conference website.
6. Opportunity to distribute promotional material such as hats and stubby holders.

Chairpersons' Breakfasts (x 3) $500 ea
1. Exclusive sponsorship and naming rights.
2. Company name in conference literature.
3. Opportunity to provide merchandising material (such as serviettes, table gifts etc.) featuring corporate name and logo at the breakfast (to be provided by the sponsor).

Morning & Afternoon Teas (x 6) $500 ea
1. Exclusive sponsorship and naming rights.
2. Announcement "Morning/Afternoon tea courtesy of (sponsor's name)" at the conclusion of plenary sessions.
3. Company name in conference literature.
4. Tent cards with sponsors name on service tables.

Speakers' Gifts $2000
1. Exclusive sponsorship and naming rights.
2. Verbal acknowledgement of sponsorship of the gift at each presentation.
3. Company name and logo in conference literature (Logo to be provided by sponsor).

Accompanying Persons' Gifts $1500
1. Exclusive sponsorship and naming rights.
2. Company name and logo in conference literature (Logo to be provided by sponsor).

Conference Satchel $4000
1. Exclusive sponsorship and naming rights.
2. Company logo on the satchel (Logo to be provided by sponsor).
3. Insertion of company literature or item in conference satchel (provided by the sponsor).
4. Company name in conference literature.
5. Company logo on Conference website.

Conference Satchel Compendiums $2000
1. Exclusive sponsorship and naming rights.
2. Company logo on the compendium.
3. Company name in conference literature.
4. Company logo on Conference website.

Conference Registration Brochure $1000
1. Exclusive sponsorship and naming rights.
2. Company logo on the Conference Registration Brochure. (Logo to be provided by sponsor).
3. Company name and logo in conference literature.
4. Company logo on Conference website.

Conference Proceedings
All registered delegates will receive a copy of the conference proceedings. The proceedings will be offered in either hard copy or CD, with the provision for inserts. This opportunity offers the choice of four sponsorship items.
1. Inside Front Cover & spine $2500
2. Inside Back Cover $1500
3. Outside Back Cover $2000
4. Bookmark $1500

Pocket Program $2000
1. Exclusive sponsorship of pocket program.
2. Company logo on the Conference Pocket Program. (Logo to be provided by sponsor).
3. Company name in conference literature.
4. Company logo on Conference website.

Name Tag $2000 (lanyard advertising extra $1000)
1. Exclusive sponsorship of name tag.
2. Company logo on the Conference Name Tag. (Logo to be provided by sponsor).
3. Company name in conference literature.
4. Company logo on Conference website.

General Sponsors $500
1. Opportunity of sponsorship for any companies interested in assisting with the success of the conference.
2. Acknowledged as General Sponsor.
3. Company name in conference literature.
4. Company logo displayed on the conference banner and screen. (Logo to be provided by sponsor).

Trade Exhibition

The trade exhibition has been designed to ensure good visibility and access to all booths allowing companies with interests in the Foundry field to participate. Throughout the conference delegates will be encouraged to visit the exhibition. The exhibition area at the Adelaide Convention Centre is located near the session rooms. The catering will be centred around this area to ensure maximum exposure of the trade exhibition throughout the conference. Please

see the attached proposed floor plan. The floor plan is correct at the time of printing, however the Organiser retain the right of alteration should it be deemed necessary.

Information regarding exhibitor move-in and move-out details, equipment hire and delivery information will be forwarded at a later date when a booking is confirmed.

Exhibition Booth $2750

- One exhibition booth.
- One full conference registration, inclusive of all social events. Companies with multiple booths are allowed the corresponding number of full registrations. Additional persons manning exhibition booths will be required to purchase food and entertainment packages ($300.00). This entitles them to lunches, morning and afternoon teas, happy hour and Melbourne cup lunch.
- Delegate attendance list (name and employer only, with delegate's permission).
- Company name in conference literature.

Exhibition booth details:

- 3m x 3m booth
- Velcro compatible covered wall paneling 2.4 m high
- Name board
- Two 150 watt spotlights
- One standard power feed
- Access to on-line facilities (at exhibitor's own cost).

Please note that all electrical equipment brought into the Adelaide Convention Centre requires an electrical Certificate of Compliance. All equipment must be tested, tagged and checked by a qualified electrician to comply with the Adelaide Convention Centre regulations.

Confirmation

- To confirm your acceptance please complete the Acceptance and Deposit Form and return it together with a deposit of $1000 (or total if package less).
- On receipt of the form and payment, confirmation will be sent with a tax invoice for the sponsorship amount.
- Final payment is due by 30 August 2004.
- Specific details regarding the exhibition, artwork for logos & advertisements, specifications and delivery details for signage and delivery of satchel inserts will be sent in a confirmation letter at a later date.

Payment Details

All payments must be made in Australian Dollars.
Cheques and Bank drafts made payable to 'AFI Conference' or
Electronic Funds Transfer to Commonwealth Bank, Hindmarsh Branch 065-112, Account number 1009 4425

Cancellation Policy

In the event of withdrawal of sponsorship or exhibition package, please be advised that unless that particular area of sponsorship or exhibition package is resold, the Organiser reserves the right to retain the deposit payment received.

Reservation

The Conference Organising Committee reserves the right to accept or reject any application for sponsorship in its absolute and unfettered discretion.

For further information please contact:
Jack Stoddart
PO Box 188 Dry Creek, SA 5094
Ph: (08) 8349 7299
Fax: (08) 8349 7275
mailto:jax@castech.net

Acceptance and Deposit Form

Tax Invoice
ABN 89 002 663 245

35th Australian Foundry Institute National Conference
31st October – 3rd November 2004, Adelaide Convention Centre, South Australia

Name _____

Title _____

Organisation _____

Address _____

City _____ State _____ Postcode _____

Country _____

Phone _____ Fax _____ Email _____

Level of Sponsorship

❒ President's Reception
❒ Lunch
❒ Morning/Afternoon tea
❒ Conference Satchel
❒ Conference Proceedings
❒ General Sponsorship
❒ Gala Conference Banquet
❒ Happy Hour
❒ Speakers' Gifts
❒ Compendium
❒ Pocket Program
❒ Melbourne Cup Lunch
❒ Chairpersons' Breakfast
❒ Accompanying Persons' Gift
❒ Registration Brochure
❒ Name Tag

❒ Exhibitor - Number of booths_____
Preferred sites (please note 1st, 2nd and 3rd preferences)_____

Any special requirements? (E.g. telephone, power other than single phase etc). _____

_____

Deposit Amount - $1000 of total if package less $_____

Payment Details
Cheque payable to 'AFI Conference' or
Electronic Funds Transfer to Commonwealth Bank, Hindmarsh Branch 065-112, Account number 1009 4425

Conditions

1. The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the Sponsor/Exhibitor is informed at least one month before the changes.
2. In the case of cancellation, notification in writing should be sent to the Conference Secretariat. Unless that particular area of sponsorship is resold the Committee reserve the right to retain deposit monies received.
3. The Exhibitor is responsible for all personal injury or damage to property arising in connection with the Exhibitor's display area, howsoever caused. The Exhibitor will indemnify the Organisers in respect of any claim and demands in respect thereof. The Exhibitor must take out adequate insurance in respect of all such claims.
4. I/We understand that the sponsorship packages are allocated as outlined and the decision of the Committee will be final.

I/WE AGREE TO THE ABOVE CONDITIONS

SIGNATURE _____ Date_____

Please return this form together with your deposit to:

Jack Stoddart
PO Box 188
Dry Creek
SA 5094

Ph: (08) 8349 7299
Fax: (08) 8349 7275
mailto:jax@castech.net